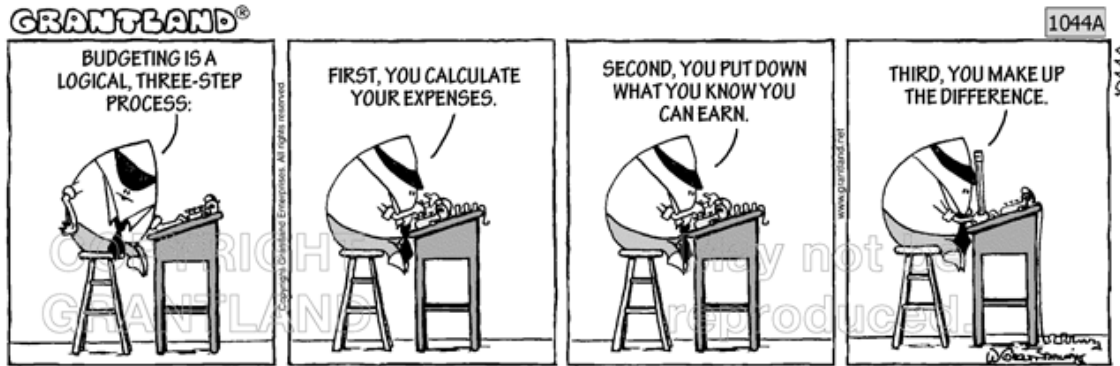


Business plan Budgeting



Each budget will be unique to the business but here are some of the items that you need to consider in your business plan

EXPENSES

Overhead costs

Building – utilities, rent/mortgage, phone/internet, office supplies/furniture, insurance

Staffing – number of staff, cost per hour, number of hours required etc.

Advertising

Magazine, radio, signage etc.

Production costs

Determine all the costs in supplying your product. (This will vary greatly depending on the business you are starting)

INCOME

Determine how much product you expect to sell each month and what you need to sell in order to break even.

At the end you need to determine how much money you wish to borrow from the Den and what this money will be used for.