

# LOGO Design Assignment

## Microsoft Paint

Over the semester, we will be working on different documents to assist in the opening and operations of your very own company. You will need to use different aspects of word, paint, draw and excel in the daily running of your company.

- Choose a company name and the product or service that you will provide. Be careful here. Your whole semester of computers will center around this company so choose wisely.
- Using a word document explain this product or service **in detail**.

Today's assignment is to design a logo for your company. In order to do this you must first:

- a) Research 10 logos that you think are excellent and paste these on to a word document
- b) Brainstorm 5 things that these logos have in common (ie. Define what makes a good logo)
- c) Decide what your logo will look like (rough draft - written)

**So...you should have by the end of today's class a document**

- **which has a title (your company's name) then a written description of your business.**
- **then a second title (logo design) which will have 10 logos pasted on with the company name and what they sell beside them.**
- **then a third title (What Logos have in Common) with 5 things you notice are similar.**
- **and finally a fourth title (My Logo) with a written description of what your logo will look like.**

Next class we will be learning how to use google apps to design our logos so you need to have an idea of what you want to do ready. When your word document is finished email it to me!